

Shannon Butts

University of Florida • Writing Program • Gainesville, FL 32611
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EDUCATION

Ph.D. in Writing and Rhetoric, University of Florida (2019)

M.A. in English, Boston College (2011)

B.A. in English, Berry College (2005)

ACADEMIC APPOINTMENTS

Postdoctoral Fellow, Writing Program, University of Florida (2019 - 2020)

Assistant Coordinator of First Year Writing, University of Florida (2016 - 2020)

Graduate Instructor, University of Florida (2012 - 2019)

Graduate Instructor, Boston College (2010 - 2011)

Lecturer, Neijiang Normal University, Neijiang, China (2007 - 2008)

PUBLICATIONS (Refereed)

Articles and Book Chapters

"[Deep Mapping for Environmental Communication Design](#)." Co-authored with Madison P. Jones. *Communication Design Quarterly*, January 2021, Vol. 9, No 1.

"Stereoscopic Rhetorics: Model Environments, 3D Technologies and Decolonizing Data Collection" [Mediating Nature: The Role of Technology in Ecological Literacy](#). Eds. Sid Dobrin and Sean Morey, Routledge. 2019.

"[Girls Tech Camp: Librarians Inspire Adolescents to Consider STEM Careers](#)." With Suzanne C. Stapleton, Melody Royster, Neelam Bharti, Stephanie Birch, Jean Bossart, Tara Tobin Cataldo, Sara Russell Gonzalez, Valrie Minson, Samuel R. Putnam, Christine Yip. *Issues in Science and Technology Librarianship*. September 2019, No. 92.

"This is the Remix: Remediating Pedagogy Practices" in *Engaging 21st Century Writers with Social Media*. Ed. Kendra Bryant. IGI Global *Advances in Higher Education and Professional Development* book series. 2016. p. 74-95.

Forthcoming

"Making Hope and 3D Printing Change" in [Doing Digital Visual Studies: One Image, Multiple Methodologies](#). Ed. Laurie Gries and Aaron Beveridge. Forthcoming 2022.

"Critical Making." *Keywords in Design Thinking: A Primer for Makers, Designers, & Technical Communicators*. Ed. Jason Tham, WAC Clearinghouse (Colorado State UP), Forthcoming 2021.

Manuscripts in Progress

Mobilizing Change: Public Space and Digital Activism (ongoing book project)

GRANTS & FUNDED PROJECTS

External:

- \$324,865 *National Endowment for the Humanities (2019) "MassMine Advancement Grant for Sustainable Data-Driven Humanities Research."* PI: Aaron Beveridge
Role: Contributor <http://www.massmine.org/>
- \$96,000 *European Union, Partnership Instrument (2016) "Getting To Know the European Union: Peace + Sustainability - Our Shared Future."* Role: Contributor, Consultant (Project Development) <https://ces.ufl.edu/eu-studies-ces-2/gtke/>
- \$60,000 *National Endowment for the Humanities (2015). "MassMine: Collecting and Archiving Big Data for Social Media Humanities Researchers."* Role: Contributor

Internal:

- \$15,249 *Creative Campus Catalyst Fund (2019) "Augmenting Sustainability: An AR App for the UF Campus & Gainesville Community."* PI: Les Thiele
Role: Consultant (Project Development), Student Advisor, Content Designer
<https://augment-sustainability.clas.ufl.edu>
- \$7000 *University of Florida International Center, Study Abroad Leadership Program (2019) "Power, Policy, and Protest: Writing with Non-Profits in South Africa."*
Role: Co-PI, Grant Writer, Curriculum Design
- \$3,100 *Bob Graham Center for Public Service (2017) "EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement."* Role: Co-PI, Grant Writer, Curriculum Design, App Development <https://www.ecotourapp.com>
- \$6,000 *University of Florida Graduate School Dissertation Research Award (2017) "Mobilizing P(AR)IS: Mapping History & Geography with New Media."* Role: PI
- \$2,000 *Center for European Studies Travel Grant, University of Florida (2016, 2017) "Mobilizing P(AR)IS: Out of the Archives and into the Streets."* Role: PI
- \$1,200 *University of Florida Writing Program Travel Award (2016) "Augmenting Atlanta: Race, Space, and the Rhetoric of Renewal on the Atlanta Beltline."* Role: PI

AWARDS AND FELLOWSHIPS

Awards

- University of Florida Writing Program Teaching Award (2018)
University of Florida Writing Program Mentoring Award (2016)
Boston College Donald J. White Teaching Excellence Award (2011)
Neijiang Normal University Award for Teaching Excellence (2008)

Fellowships

- Smathers Emerging Technologies Fellow, MADE@UF Lab, Marston Science Library (2018)
HASTAC Scholar (2016 - 2018)
Teaching Mentor Fellow, University of Florida Writing Program (2014 - 2017)
Graduate Teaching Fellowship, University of Florida (2012 - 2016)
Boston College Teaching Fellowship (2010 - 2011)
Boston College Graduate Fellowship (2009 - 2010)

TEACHING EXPERIENCE

University of Florida, Gainesville, Florida (2012 to present)

Graduate Courses

Professional Writing (6 sections)

Upper Division

Writing in the Health Professions (2 sections)

Special Topics in Rhetoric and Writing: Power, Protest, and Public Policy

Professional Communication for Engineers (2 sections)

Professional Writing in the Disciplines (3 sections)

Advanced Argumentative Writing: How We Make: Writing for Change

Advanced Composition: Embodied Media and Digital Rhetoric

Lower Division

Writing through Media: Remix Writing: The Art of Form and Style (2 sections)

Survey of American Literature: American Dreams and Disillusionments

FYWS: Argument and Persuasion (9 sections, diverse themes)

FYWS: Expository and Argumentative Writing (6 sections, diverse themes)

Teaching Assistant

Writing and Speaking in Business, (Online 4 sections)

Professional Writing in Business (5 sections)

English Language Center, Boston, MA (2011 - 2012)

Business English

Cambridge Advanced Writing: (CAE) Writing

Film and Media

Topics in American Culture

Boston College, Chestnut Hill, MA (2010 - 2011)

First Year Writing Seminar: Narrative and Ethnography (2 sections)

Neijiang Normal University 内江师范学院, Neijiang City, China (2007 - 2008)

Reading and Writing (6 sections)

Writing for News Media (4 sections)

Film and Media (6 sections)

American History and Culture (9 sections)

Kayamundi Schools/Stellenbosch University, Stellenbosch, South Africa (2003)

Advanced Reading and Writing (2 sections)

PRESENTATIONS (selected)

- "Writing Local with Cross-Cultural Commons" Conference on College Composition and Communication. Virtual. (March 2021)
- "Deep Mapping for Environmental Communication Design" Rhetoric of Science, Technology, and Medicine Pre-Conference at the National Communication Association Conference. Virtual. (November 2020)
- "Access and Ability in Scientific Communication" Pedagogy, Practice and Philosophy Conference. Gainesville, FL (February 2020)
- "Visual Rhetoric, 3D Printing, & Decolonial Data Collection" Western States Rhetoric and Literacy Conference. Bozeman, MT (October 2019)
- "Rhetorical Inertia: Locating Change and Moving Matters" Conference on College Composition and Communication. Pittsburgh, PA (March 2019)
- "EcoTour: Digital Rhetoric and Local Spaces" Rhetoric Society of America Conference. Minneapolis, MN (May 2018)
- "Virtual Environing: Writing Ecologies with Mobile Media" Computers and Writing Conference. Fairfax, VA (May 2018)
- "Modeling Scale: Composing Accessibility with 3D Printing" Conference on College Composition and Communication. Kansas City, MO (March 2018)
- "Writing Mobilities, Augmenting Space and Cultivating Re-vision" Conference on College Composition and Communication. Portland, OR (March 2017)
- "Augmenting Public Spaces: Advocating through Hybrid Environments." Society for Literature, Science, and the Arts Conference. Atlanta, GA (November 2016)
- "Wont' You Be My Neighbor: An Anti-Racist Tour of Atlanta's Beltline." Rhetoric Society of America Conference. Atlanta, GA (May 2016)
- "Low-Tech Public Humanities." The Humanities and Technology Camp. Gainesville, FL (April 2016)
- "Tell Us More Ted: Using Public Forums to Teach." University of Florida Pedagogy, Practice, and Philosophy Conference. Gainesville, FL (January 2016)
- "Re:Re:Re:Mixing Tautologies and Technologies." Conference on College Composition and Communication. Tampa, FL (March 2015)

Workshops and Campus Talks

- "Podcasting and Professional Communication." Center for Humanities in the Public Sphere. University of Florida (September 2019)
- "Augmenting the Curriculum: Pedagogical Possibilities for Augmented Reality." UF Interface Conference, *Learning Beyond 4 Walls* with Jason Crider, Sid Dobrin, and Madison Jones, University of Florida (April 2019)
- "Tactile Book Project: Creating Accessible Texts with 3D Printing." [Girls Technology Camp](#). University of Florida (July 2018)
- "[Sensing Sound: Making Noise, Composing Music with Arduinos](#)." Marston Science Library. University of Florida (April 2018)
- "Women in Science and Technology: Amplifying History with Augmented Reality." Girls Technology Camp. University of Florida (July 2017)

"Augmenting Art with Digital Humanities." The Humanities and Technology Camp, Gainesville, FL.
With Emily Brooks (April 2017) Invited Keynote

"[Build Animatronics Using Arduinos.](#)" Marston Science Library. International Education Week.
University of Florida. With Emily Brooks (November 2016)

"[Introduction to Augmented Reality.](#)" Marston Science Library. University of Florida.
(October 2016)

"Crafting with Technology: Mixing Art and Electronics." Girls Technology Camp. University
of Florida. With Emily Brooks (July 2016)

"[Writing Movements: Making Pseudo-Theremins with Arduinos.](#)" Marston Science Library.
University of Florida. With Emily Brooks (March 2016)

"Oh, The Places You'll Go: [Dis]location and Immigration in Text." Boston College Graduate
Colloquium (April 2010)

"Visual Rhetoric: Representations and Reality." Neijiang Normal University. Language and Culture
Lecture Series (May 2008)

"Giving Women a Voice in Sexual Health." Public Lecture Series. Neijiang, China (February 2008)

"Women in the Media: The Evolution of the Female Image in American Print," Tuo Jiang Scholar
Lecture Series (December 2007)

Radio and Podcast

Neijiang City Radio Host Neijiang City, China, 2007 - 2008
Co-host for an educational English Language news radio show, 88.1 FM.

PROFESSIONAL EXPERIENCE

Senior Instructional Designer, *Shadow Health*, an Elsevier Company (2020 - present)

Bedford New Scholar Advisory Board, *MacMillian Publishing* (2019 - 2020)

Learning Experience Designer, *Gainesville Development Academy* (2017 - 2018)

Editorial Positions

Peer Reviewer for *Rhetoric Society of America*

Editor, *Trace: A Journal of Writing, Media, and Ecology* (2018 - 2020)

Editor, *Waves: An Undergraduate Journal* (2018 - 2020)

Assistant Editor, *Trace: A Journal of Writing, Media, and Ecology* (2016 - 2018)

Research Positions

Augmented Reality Criticism Coordinator (ARCs), *Trace Innovation Lab* (2016 - 2020)

Research Assistant, Marston Science Library, *MADE@UF Lab* (2017-2019)

Conference Organizer

Chair, Organizer, *University of Florida Pedagogy, Practice & Philosophy Conference* (2015 - 2020)

Co-Organizer, *Digital Assembly Symposium*, University of Florida (2016 - 2019)

Co-Organizer, *University of Florida English Graduate Organization Conference* (2013)

Co-Organizer, *Boston College Graduate Colloquium* (2010)

Community Education

Founder, Designer, Instructor, *Girls Tech Camp*, Marston Science Library (2016 - 2019)
Designer, Instructor, *Marston Science Library Workshop Series*, UF (2015 - 2019)
LX Designer, Instructor, *Coding Camp*, Gainesville Development Academy (2018)

Technical Skills

Proficient in: Vuforia, Unity Game Engine, ArcGIS, Adobe Professional Suite, Audacity, Tinkercad, Sketchfab, Arduino Interface, Simplify3D, GUI Interfaces

Worked with: Agile Methodologies, WCAG Design Standards, Jira, Confluence, Salesforce

SERVICE AND ACTIVITIES

University of Florida

Web Designer, *University Writing Program* (2018 - 2019)
Teaching Mentor, *University Writing Program* (2017 - 2019)
Trace Innovation Initiative (2013 - Present)
Managing Editor and Board Member, *Trace Journal* (2013 - present)
Co-President, *English Graduate Organization* (2013 - 2014)

Boston College

Boston College Graduate Colloquium Committee (2010 - 2011)

Neijiang Normal University

Instructor, Lead Researcher, *English Corner: An Intercultural Commons* (2007-2008)
Faculty Committee for English Scholarships (2007 - 2008)
Faculty Advisor for China's *CCTV National English Competition* (2007 - 2008)

Stellenbosch University

Curriculum Designer, *International Students of Stellenbosch*, ISOS (2003)
ISOS Art Coordinator and English Instructor, *Kayamundi Schools* (2003)

PROFESSIONAL MEMBERSHIPS

Association for the Rhetoric of Science, Technology, and Medicine
College Composition and Communication/National Council of Teachers of English
Rhetoric Society of America
Association of Teachers of Technical Writing
Society of Literature, Science, and the Arts

REFERENCES

Sidney I. Dobrin
Professor and Chair, Department of English
University of Florida
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Creed Greer
Director, University Writing Program
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